



CORPORATE AMBASSADOR PROGRAMME

In the United Kingdom



What is a CORPORATE AMBASSADOR?

A Corporate Ambassador is an HEC Alumni willing to help HEC Paris build closer ties with his/her company. This means connecting HEC Paris' talent, expertise, knowledge and network with the relevant contacts and/or carry out initiatives to support the talent, business and purpose of the company.

Missions of a CORPORATE AMBASSADOR

Missions vary on the company and the Corporate Ambassador. They can include:

- Connecting your HEC local office with the relevant contacts (HR, senior management, etc.)
- Relaying information from HEC Paris
- ✓ Sharing job offers & internships
- Helping organise company visits (physically or virtually)
- Sponsoring local events
- Initiating partnerships
- ✓ And much more!

Benefits of JOINING THE PROGRAMME

- Become part of a professional network of engaged alumni;
- Receive exclusive invitations to events;
- ✓ Gain privileged support & information from HEC Paris and HEC in the UK on recruitment, talent, executive courses;
- Benefit from exclusive contact with HEC teams.

Who can become a • CORPORATE AMBASSADOR?

Any Alumni willing to support HEC Paris' corporate ties:

- ✓ All levels of seniority
- ✓ Across all sectors
- Planning on staying in the company for at least a year
- Committed to attend at least one CAP event a year and be responsive to emails.

Nb. Companies may have more than one Corporate Ambassador.

Corporate Ambassador Programme *in the* UK

- 1st Alumni community abroad
- 65 Corporate Ambassadors
- 55 Companies

Examples of SUCCESSFUL PARTNERSHIPS

Thanks to our Corporate Ambassadors in the UK, over 50 UKbased companies attended a first career fair at HEC Paris: held or sponsored masterclasses and events with HEC Professors; met HEC students via company visits; connected with the HEC Alumni network; found their new interns & recruits; or are currently discussing **HEC Executive Custom Programmes** for their teams.

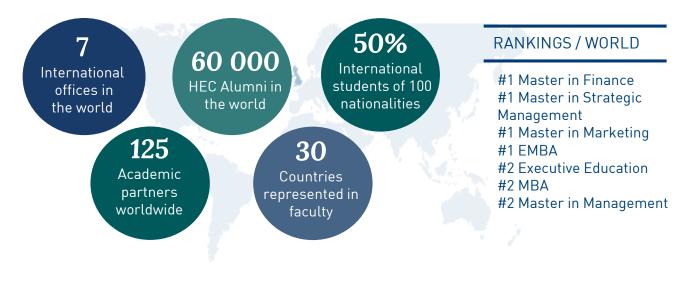




Help HEC Paris realize its international global reach & Support your company's talent, business and purpose.

Why join the programme? CONNECT YOUR COMPANY WITH A WORLD-CLASS UNIVERSITY

HEC Paris is #1 Business School in France and in Europe, and offers a large range of programmes from undergraduate to executive education. Companies partnering with HEC Paris can benefit from student talent, faculty, network, high-level research and executive custom & delocalised programmes.



TALENT RECRUITMENT

Recruit high-profile students and alumni from 110 nationalities, across a large portfolio: Masters, MBA, Executive & Open-degree programmes.

TALENT DEVELOPMENT

Gain access to worldclass executive training programmes for yourself, your teams and your company, locally or on campus.

BRAND & KNOWLEDGE

Strengthen and share your expertise by collaborating with world-class faculty, HEC research centers, programs & accelerators.

BUSINESS DEVELOPMENT

Partner with HEC Paris and connect with 60 000 alumni, experts and highprofile professionals, around the globe.







HEC Paris Corporate Ambassador Programme

A network of alumni fostering synergies between HEC Paris and their companies, and helping HEC Paris realize its international global reach.

Contact us:

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