



CORPORATE AMBASSADOR PROGRAMME

In the United Kingdom



A Corporate Ambassador is an HEC Alumni willing to help HEC Paris build closer ties with his/her company. This means connecting HEC Paris' talent, expertise, knowledge and network with the relevant contacts and/or carry out initiatives to support the talent, business and purpose of the company.

Missions vary on the company and the Corporate Ambassador. They can include:

- ✓ Connecting your HEC local office with the relevant contacts (HR, senior management, etc.)
- ✓ Relaying information from HEC Paris
- ✓ Sharing job offers & internships
- ✓ Helping organise company visits (physically or virtually)
- ✓ Sponsoring local events
- ✓ Initiating partnerships
- ✓ And much more!

- ✓ Become part of a professional network of engaged alumni;
- ✓ Receive exclusive invitations to events;
- ✓ Gain privileged support & information from HEC Paris and HEC in the UK on recruitment, talent, executive courses;
- ✓ Benefit from exclusive contact with HEC teams.

Any Alumni willing to support HEC Paris' corporate ties:

- ✓ All levels of seniority
- ✓ Across all sectors
- ✓ Planning on staying in the company for at least a year
- ✓ Committed to attend at least one CAP event a year and be responsive to emails.

Nb. Companies may have more than one Corporate Ambassador.

55 Companies

Thanks to our Corporate Ambassadors in the UK, over 50 UK-based companies attended a first career fair at HEC Paris; held or sponsored masterclasses and events with HEC Professors; met HEC students via company visits; connected with the HEC Alumni network; found their new interns & recruits; or are currently discussing HEC Executive Custom Programmes for their teams.



Help HEC Paris realize its international global reach
& Support your company's talent, business and purpose.

Why join the programme?

CONNECT YOUR COMPANY WITH A WORLD-CLASS UNIVERSITY

HEC Paris is #1 Business School in France and in Europe, and offers a large range of programmes from undergraduate to executive education. Companies partnering with HEC Paris can benefit from student talent, faculty, network, high-level research and executive custom & delocalised programmes.

7

International
offices in
the world

60 000

HEC Alumni in
the world

50%

International
students of 100
nationalities

125

Academic
partners
worldwide

30

Countries
represented in
faculty

RANKINGS / WORLD

#1 Master in Finance
#1 Master in Strategic
Management
#1 Master in Marketing
#1 EMBA
#2 Executive Education
#2 MBA
#2 Master in Management

TALENT RECRUITMENT

Recruit high-profile students and alumni from 110 nationalities, across a large portfolio: Masters, MBA, Executive & Open-degree programmes.

TALENT DEVELOPMENT

Gain access to world-class executive training programmes for yourself, your teams and your company, locally or on campus.

BRAND & KNOWLEDGE

Strengthen and share your expertise by collaborating with world-class faculty, HEC research centers, programs & accelerators.

BUSINESS DEVELOPMENT

Partner with HEC Paris and connect with 60 000 alumni, experts and high-profile professionals, around the globe.





HEC Paris Corporate Ambassador Programme

A network of alumni fostering synergies between HEC Paris and their companies, and helping HEC Paris realize its international global reach.

Contact us:

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