

## 1. What is Diny?

Diny is a mobile app that aims to improve the daily lives of Moroccans by digitalising the tickets purchasing process for intercity transports. Diny was born out of a shared vision to make the public transport sector safer, more reliable and more virtuous for all.

With Diny, travel effortlessly! Diny allows travellers to avoid the hassle that awaits at bus stations.

Our App accompanies our travellers throughout their entire journey from planning the trip, to purchasing the ticket, and onboarding, thanks to our features which includes bus schedules, a ticket booking platform and instant payments via QR codes.

Diny not only makes the travellers' life easier, it also helps bus companies by limiting cash payments, which is subject to theft and corruptions, and by providing trackable metrics to guarantee a continuous improvements of their operations for the well-being of our travellers.



## 2. Who is the team?







Our team is our strongest asset, we are three ambitious and passionate entrepreneurs. We come from diverse backgrounds and our common goal is improving people's life. The wish to have a tangible impact on a developing country brought us together.

Our knowledge of the local culture and our strong network has helped us carry out our project of improving the Moroccan society one ticket at a time.

We hope you'll follow this adventure with us, and help us build a better world.

We won't ask you to mind the gap between the train and the station, but to help us bridge it instead.