



# Edito



We are delighted to introduce you to our vibrant HEC Alumni UK Chapter. This booklet will give you all the information you need about our HEC UK Alumni Clubs, organized under 4 pillars in London: Finance, Society & Organisations, Innovation and Leisure, and led by fantastic UK alumni volunteers.

Our UK Clubs offer high-quality events to bring together our London-based Alumni community – in 2020 events moved online but we kept a festive mood, a great sense of community and belonging, and cutting-edge content. We hope you'll enjoy discovering these activities and join our exciting events. Our UK volunteers will be thrilled to welcome you and any suggestions you might have. Your involvement is key!

We look forward to meeting you at one of our events, or maybe welcoming you as a new volunteer!

To discuss how to get involved, please reach out to <u>Delphine Mourot</u>, Director of the HEC in the UK Office, or <u>Christina Keo</u>, HEC UK Alumni Relations Manager!

Best,

Karim Saddi President of HEC UK Chapter



### Welcome! Connect, Enjoy, Get involved

#### A STRONG COMMUNITY

We believe in the strength and sense of community of the HEC Alumni network, with 60,000+ HEC alumni in the world and close to 100 Internationals Chapters. You are joining a 3,000-strong community of HEC Paris Alumni in the UK: London hosts HEC's largest overseas chapter.

#### **ACTIVE VOLUNTEERS**

Alumni Volunteers, led by Karim Saddi (H.97) & Herve Hatt (H.86), and Corporate Ambassadors, support the HEC UK Office to host 100 events a year as per the HEC UK Alumni Calendar such as:

- HEC UK Gala & Charity Dinner
- Masterclasses and "Welcome to London Breakfasts"
- HEC professors & sector experts

- Talks on Finance, Society & Organisations, Innovation and Leisure
- Gatherings & Networking with alumni & students.

#### **GET INVOLVED!**

- Join the HEC UK Alumni board to help shape HEC Alumni engagement for the UK and develop ideas
- Help organize events for the community as a club leader or member, alongside an engaged group of 30 volunteers
- Make yourself known to <u>Delphine</u> and <u>Christina</u>: We are always looking for speakers, ideas and places to host events.

Thank you for your interest in the HEC UK Alumni Clubs: Together, we achieve more!

The HEC in the UK Team: Delphine, Lauren, Christina & Wendy

# Meet the HEC UK Office Team



Delphine MOUROT
Director, HEC UK Office
mourot@hec.fr



Lauren ONTHANK

Deputy Director, HEC UK Office

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Christina KEO
Alumni Relations and Events Manager
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Wendy DEGREMONT
Events & Program Manager
degremont@hec.fr

# HEC UK Alumni Clubs organised in 4 pillars



Finance



Governance

Emerging Markets & Geopolitics

Green

Women



Digital

Entrepreneurship



Wine

Art

Sport

MBA & EMBA

**Generation Start** 





# 1/ Finance



# **Finance**

### Key events

- Leveraged Buy-Out insider story with Hervé Hatt – Jan 2021
- 2021 Macro Financial Outlook with Pierre Blanchet Sept 2020

### Club vision

« We want to do high-quality events with high-calibre speakers »

# How can you help the club?

Looking for Senior Alumni and speakers, recruiting new team members



### **Matias FAGIANO**

Leader of HEC UK Finance Club

Nationality: Polish / Argentine

Location: London Program: MBA

Year of graduation: 2019

Experience: Consulting, M&A, Investing

Interests: Chess, Ski, Sailing

### **Ghita BEN EL KHADIR**

Member of HEC UK Finance Club

Nationality: Morrocan Location: London

Program: Msc International Finance

Year of graduation: 2013

Experience: M&A, Private Equity Interests: Horse Riding, Meditation





Society & Organisations



# Governance

# Key events

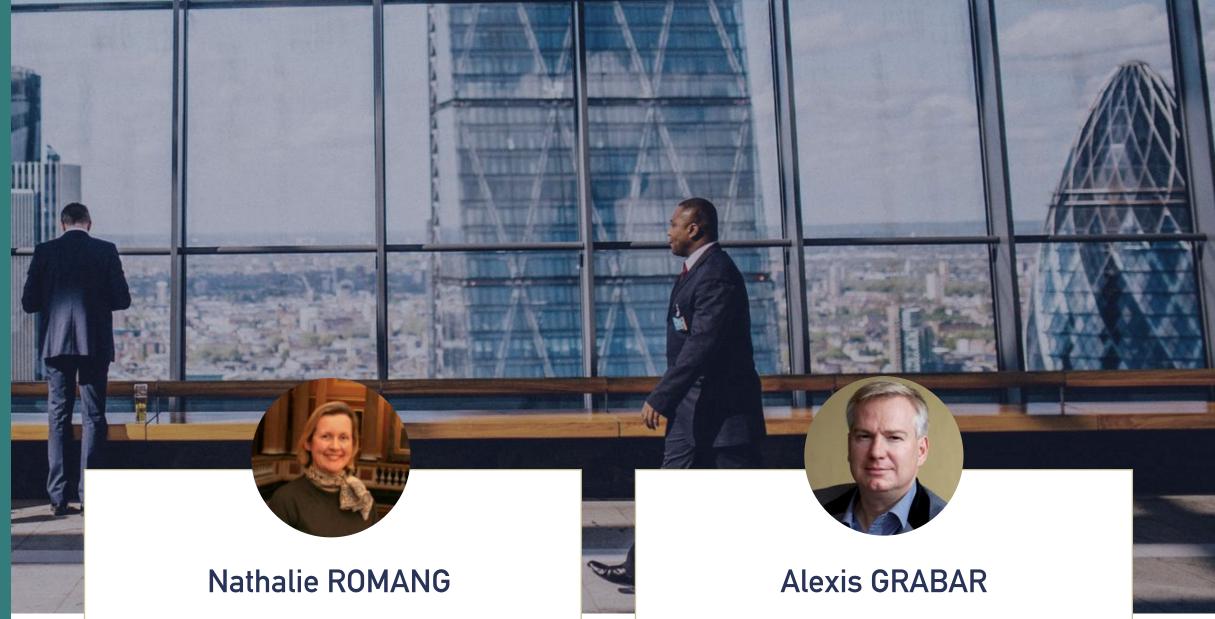
 Launch of the club: In Conversation with Non-Executive Board Member Catherine Bradley CBE (HEC.81) – Dec 2020

### Club vision

« Our main goal is to create a network of HEC alumni interested in corporate governance in the UK.»

# How can you help the club?

We aim to organise 2-3 events p.a. and promote good governance practices amongst the HEC UK community. Please contact us if you are interested in our activities, as participant or as guest speaker.



Founder of HEC UK Governance Club

Nationality: French Location: London Program: Grande Ecole Year of graduation: 1996

**Experience:** Investor, NED, Advisor, Finance, Entrepreneurship **Interests:** Governance, Sustainability, Impact, Finance, Economics, Geopolitics, International Affairs, Diversity &

Inclusion

Other: Member of the Institute of Directors, Member and past

Chairman of the Reform Club

Co-founder of HEC UK Governance Club

Nationality: French and American

Location: London Program: MBA

Year of graduation: 2002

Experience: Executive and Non-Executive Board Member for 19 years in the UK, Aerospace, Commercial Aviation, Entrepreneurship, Digital transformation, International Development, Customer Experience, Employee Engagement Interest: Digital Leadership, Geopolitics, international affairs,

Technology, Governance, Diversity, Ecology

Other: Fellow Member of the Royal Aeronautical society



# Emerging Markets & Geopolitics

### Key events

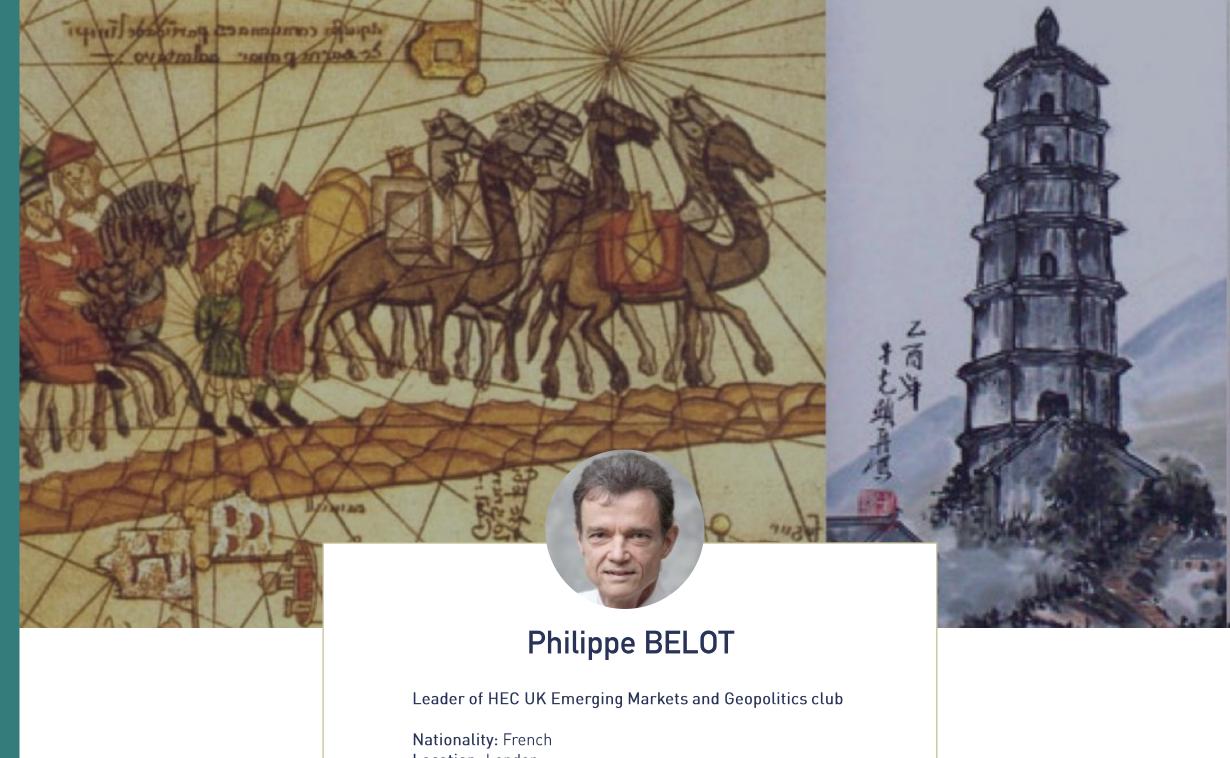
- BETWEEN CHINA & THE WEST: Is Central Asia on the rise?
- SILK ROAD: A spiritual perspective with Rev. Taylor Feb 2020
- POPULISM in LATIN AMERICA: Lessons for Europe? - May 2019

### Club vision

« To Invite interesting speakers and to become a must for people to attend »

# How can you help the club?

By volunteering themes and speakers



Nationality: French Location: London Program: Grande Ecole Year of graduation: 1981

**Experience:** Emerging markets, Project Financing

Interests: Aviation, Space, Dance, Music, History, Philosophy



# Green

# Key events

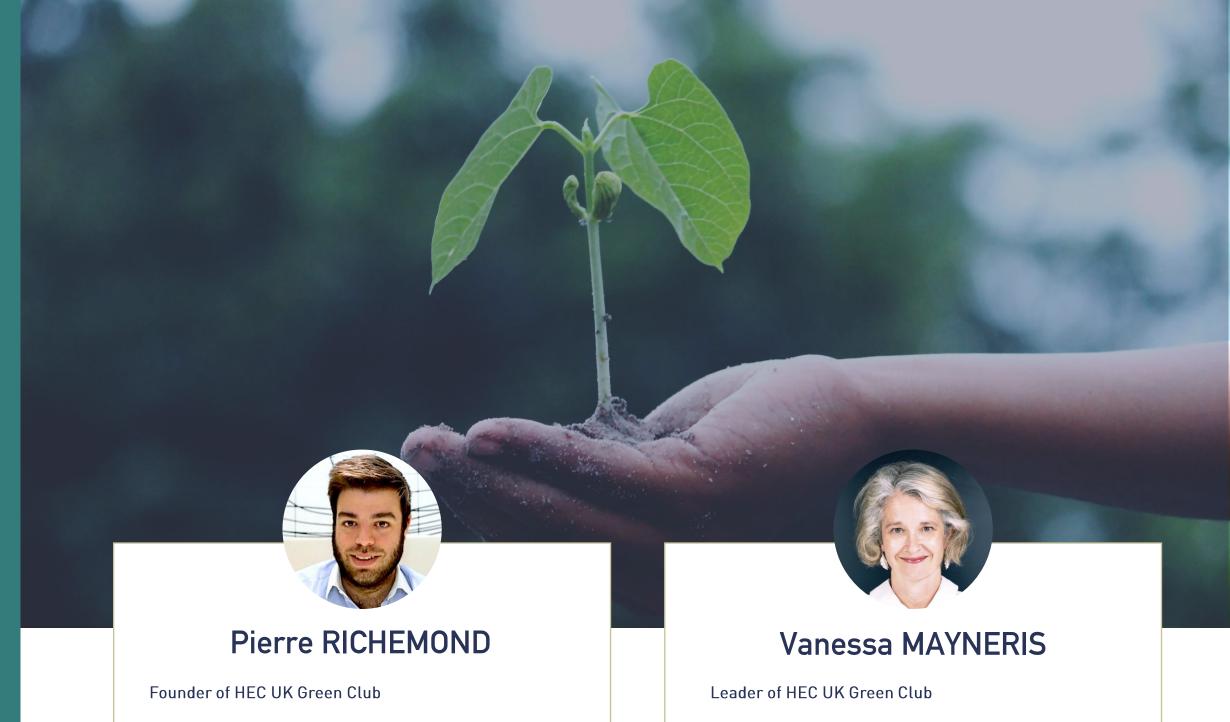
• Launch of the club: In conversation with... Tristan Lecomte - The Green Pioneer - Dec 2020

### Club vision

« Inspire and share exciting sustainability initiatives and debates from entrepreneurs, passionate corporate members and sustainability advocates.»

# How can you help the club?

Share your news and experience, support us to find great speakers



Nationality: French Location: London Program: Grande Ecole Year of graduation: 2007

**Experience:** Al Research Scientist, Trader, Investor

Interests: Deeptech, Cleantech, Music

Nationality: French Location: London Program: Grande Ecole Year of graduation: 1993

Experience: Marketing, Consulting, Health Food,

Pharma and Cosmetics

Interests: Food Redistribution Volunteer, Sophrology

Practitioner, The Science Of Sleep





3/ Innovation



# Digital

### Key events

- Blockchain State of the Art and Opportunities beyond cryptocurrencies – Feb 2021
- Beauty & Digital: Disrupting the industry and creating opportunities
   Nov 2020
- Future of Foodtech Panel Discussion – March 2020

### Club vision

« Exploring digital topics through experts' talks »

# How can you help the club?

Proposing topics and suggesting speakers for events
Bringing your expertise in digital



### Ranya EL BISSOURI

Leader of HEC UK Digital Club

Nationality: French, Moroccan, British

Location: London Program: Grande Ecole Year of graduation: 2011

**Experience:** Digital Transformation, Strategic

Marketing, Ecommerce

Interests: Technology, Capital Markets, Travel, Art, History, Architecture, Literature, Cooking, Swimming



### Philippe GILLET

Member of HEC UK Digital Club

Nationality: French, British

Location: London Program: MBA

Year of graduation: 2005

**Experience:** Digital Innovation, Payments, and Telecoms **Interests:** Aviation, Travels, Music, Other cultures, Sports including Running, Windsurf, Scuba diving,

Hiking...



### Lilyana VLAEVA

Member of HEC UK Digital Club

Nationality: Bulgarian Location: London Program: Grande Ecole Year of graduation: 2014

**Experience:** Consulting, Corporate Strategy And Development, Online Retail, Automation, Robotics **Interests:** Languages, Baking, Hiking, Travelling

### Magali BOURCY

Member of HEC UK Digital Club

Nationality: French Location: London Program: Grande Ecole Year of graduation: 2003

**Experience:** Digital Transformation, Ecommerce,

Management And Business Development, Online Retail

Interests: Art, Travel, Literature, Music



# Entrepreneurship

### Key events

• Search Funds: An Alternative Path to Entrepreneurship – Panel discussion - Jan 2021

### Club vision

« Fostering innovation and entrepreneurship in the HEC UK alumni community. »

# How can you help the club?

Looking for other team members, panelists and speakers.



Leader of HEC UK Entrepreneurship Club

Nationality: American, Taiwanese

Location: London Program: MBA

Year of graduation: 2014

Experience: Branding, Communications, Digital

Marketing, Employer Branding & Recruitment Marketing Interests: Internet, Hospitality & Travel, Luxury Goods,

Startups, Wine & Spirits

Member of HEC UK Entrepreneurship Club

Nationality: Malaysian Location: Bristol Program: MBA

Year of graduation: 2017

Experience: Education, Manufacturing, Small Business,

Software, Management and Leadership

Interests: Acquiring Businesses, Food & Beverages,

History





# 4/ Leisure



# Wine

### Key events

- Prestigious Wine Tastings with Château Durfort-Vivens, Edouard Moueix, Pol Roger, Labruyere Family
- (re)Discover Château de Pommard Online – Dec 2020
- Cuvee Privee Masterclass April 2019

### Club vision

« High quality events to connect people together »

# How can you help the club?

- Share with us ideas of wines you would like to try; we would be more than happy to discover new treasures!
- Share with us the name of people who would like to organize tasting events with the club, we are open to any new partnership!



### **Etienne CASARA**

Leader of HEC UK Wine Club

Nationality: French Location: London

Program: Msc International Finance

Year of graduation: 2011

Experience: Private Equity, Real Estate

Interests: Golf, Piano, Rugby



### Corentin LE ROUX

Member of HEC UK Wine Club

Nationality: French Location: London

Program: Master in Finance Year of graduation: 2018

Experience: Private Equity, Investment Banking

Interests: Sports, Travel And Cinema



### Léa BOCQUILLON

Member of HEC UK Wine Club

Nationality: French Location: Paris

Program: Grande Ecole Year of graduation: 2023

Experience: M&A

Interests: Rugby, Cinema/Theatre, Horse Riding



### **Garance MONEY**

Member of HEC UK Wine Club

Nationality: French Location: Paris

Program: Grande Ecole Year of graduation: 2023

**Experience:** Food & Beverage Consulting **Interests:** Gastronomy, Sports, Travel



# Art

# Key events

- Through the Art Prism Awaken
   Your Creativity for Greater Impact –
   Webinar With Joelle Deroy May
   2020
- PRIVATE TOUR Anthony GORMLEY at the Royal Academy - Nov 2019
- Opening Night of SHE PERSISTED -English National Ballet – April 2019

### Club vision

« Spreading art and the artist mindset to inspire business and life »

# How can you help the club?

Please do not hesitate to contact us with your passion for an art form, or for an upcoming art event you might be a patron or founder of!



### Joelle DEROY

Leader of HEC UK Art Club

Nationality: French-American

Location: London

Program: Grande Ecole - (PIM) Year of graduation: 1988

Experience: International Art Scene, Artistic Creation, international Management, Art

Psychotherapy

Interests: Art; Neuroscience; High Mountain



#### Ornella SALLOUM

Member of HEC UK Art Club

Nationality: French Location: London

Program: Master in Media, Art and Creation

Year of graduation: 2015 Experience: Creative Production

Interests: Performing Arts



#### Julie SADDI

Member of HEC UK Art Club

Nationality: French-British

Location: London
Program: Grande Ecole
Year of graduation: 1996

Experience: Investment banking / Portfolio

monitoring

Interests: Ballet and Contemporary Dance, Painting and all Art Forms, Mountaineering



#### Marie-Christine LEROY

Member of HEC UK Art Club

Nationality: French Location: London

Program: Mastère Intelligence marketing

Year of graduation: 1991

Experience: Pharmaceutical and Biotech

consultant

Interests: Health Innovation, Painting,

Trading



#### Emmanuelle HAZEM

Member of HEC UK Art Club

Nationality: French Location: London

Program: Mastère Net Business

Year of graduation: 2001

Experience: Culture Lead, Behavioural

sciences

Interests: Arts, Sciences, Tennis, Sailing,

Italy



#### Tessa MASLIAH

Member of HEC UK Art Club

Nationality: French Location: Paris

Program: Master in Media, Art and Creation

Year of graduation: 2020

Experience: Strategic Marketing and

Branding

Interests: Contemporary Art, Funk Music



# Sports

## Key events

 Run & Detox event - 5-7km run in the parks together on Saturday mornings, followed by a brunch – As soon as possible

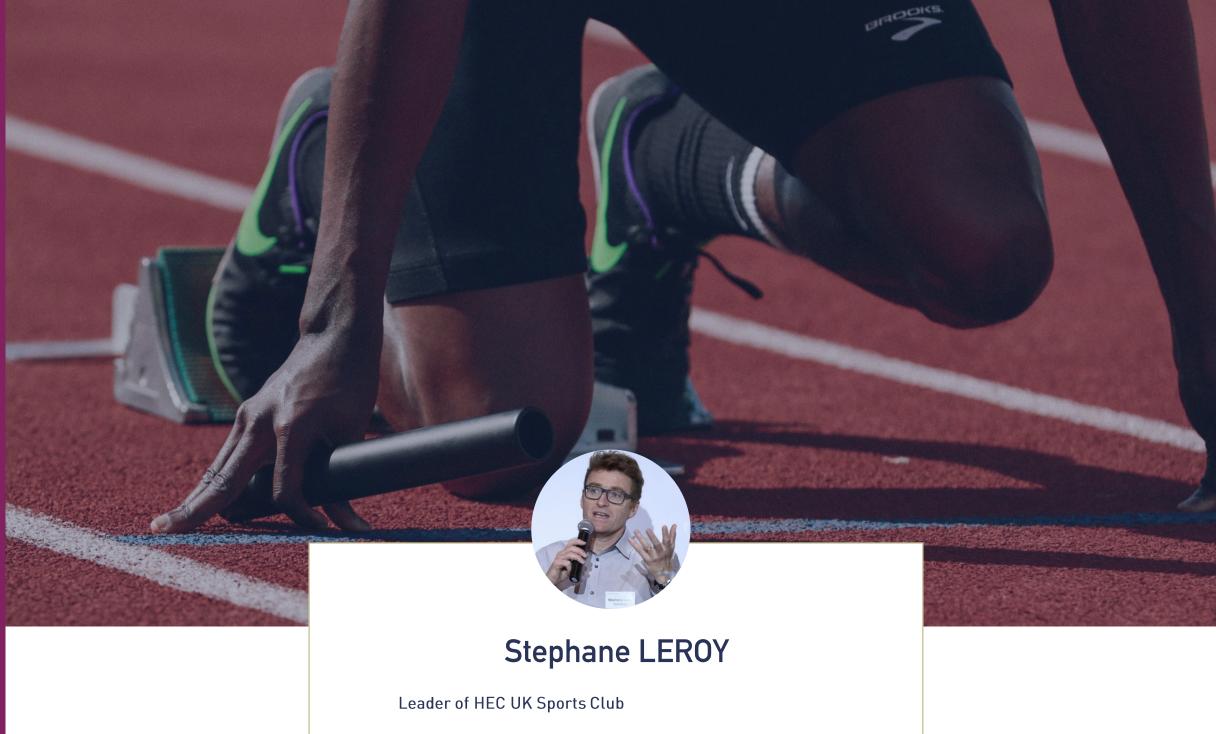
## Club vision

"Sport in Minds"

# How can you help the club?

Be part of the GAME.

If you are a sports fan and want to get involved, feel free to suggest your ideas!



Nationality: French Location: London

Program: Mastère Intelligence marketing

Year of graduation: 1991

Experience: Algorithms, AI, Capital Market

Interests: Tennis, Football, Judo



# MBA & EMBA

### Key events

- End of Year celebration Dec 2020
- MBA Giving Month Oct 2020
- Upcoming networking opportunities in 2021

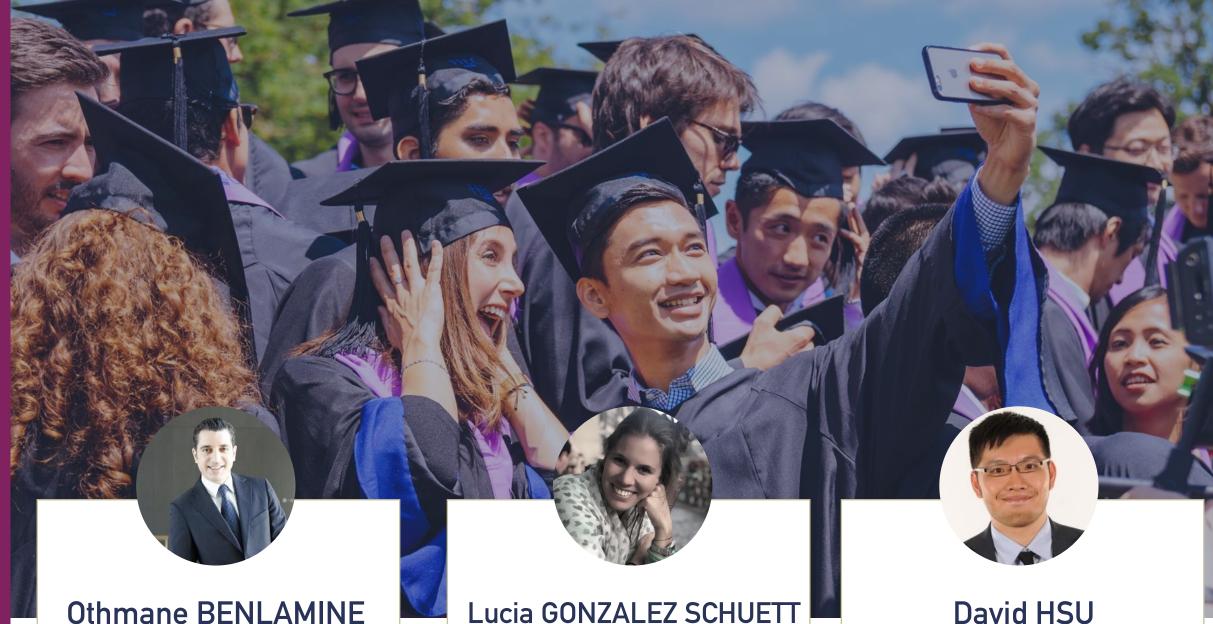
### Club vision

« Networking and giving back.»

# How can you help the club?

Let's keep up the connectivity! Get in touch with the MBA club if you are interested in:

- Recruiting current students or recent-graduates
- Sharing your professional experience with the broader Alumni network
- Looking for like-minded professionals to discuss a particular topic
- Getting involved with HEC academia/student body for specific knowledge or pieces of research



### Othmane BENLAMINE

Leader of HEC UK MBA Club

Nationality: Moroccan Location: London Program: MBA

Year of graduation: 2016

Experience: Business Development and

Transformation

Interests: Digital transformation, Entrepreneurship, Finance, Art

### Member of HEC UK MBA Club

Nationality: Spanish and American

Location: London Program: MBA

Year of graduation: 2019

Experience: Retail, Technology, Fashion,

Platform business models

Interests: Digital, Entrepreneurship,

Circular Economy, Music

### **David HSU**

#### Member of HEC UK MBA Club

Nationality: American and Taiwanese

Location: London Program: MBA

Year of graduation: 2014

Experience: Branding, Communications, Digital Marketing, Employer Branding &

Recruitment Marketing

Interests: Internet, Hospitality & Travel, Luxury Goods, Startups, Wine & Spirits



# Gen start

### Key events

- Galette des Rois, Kings' Cake
   Dinner! Jan 2020
- Breton Dinner French people give me... the crepes! - Feb 2020

### Club vision

« Connecting with new Generation (graduated less than 5y ago) & welcoming young new HEC alumni in the UK»

# How can you help the club?

Join us as a volunteer to organise events:

- Help us come up with new ways of connecting with the HEC community in the UK and run our social network profiles
- Help other alumni connect with us by sharing our events, our Whatsapp group and our Instagram



### **Alexandre TUCHMUNTZ**

#### Leader of HEC UK Gen Start Club

Nationality: French

Languages: French, English, Spanish

Location: London
Program: Grande Ecole
Year of graduation: 2016

Experience: Real Estate Private Equity Interests: Travel, Rugby, Surfing, Cooking

### Pierre-Yves FESTOC

#### Member of HEC UK Gen Start Club

Nationality: Breton

Languages: French, English, Spanglish

Location: London
Program: Grande Ecole
Year of graduation: 2014
Experience: Corporate Finance
Interests: Finance, Piano, Cooking

# Thank you - we look forward to welcoming you at one of the clubs' events!

