

FEBRUARY 2026
Newsletter



Family Business: a priority for HEC Paris and HEC Alumni

Family businesses represent the majority of companies worldwide. They account for nearly 70% of global GDP and 60% of global employment, and, according to the European Union's definition, make up more than 60% of European businesses. In France, they form a major economic pillar, representing 71% of companies, 65% of value added, and 69% of jobs.

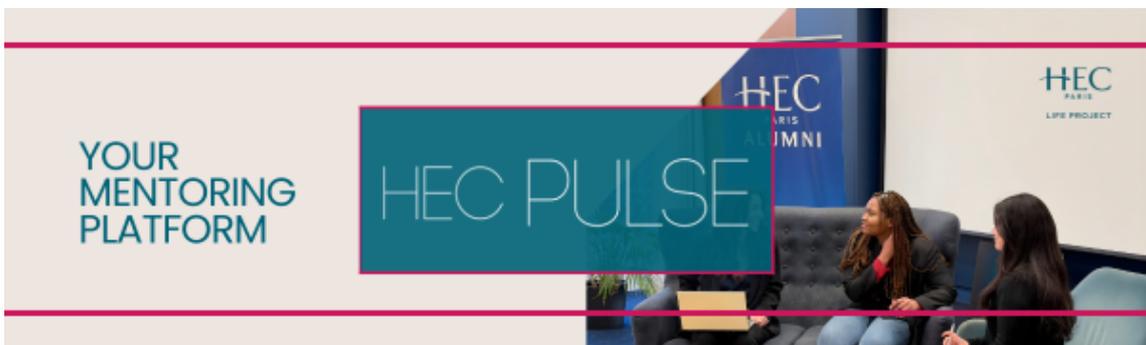
From SMEs to large multinational groups, these companies share key characteristics: a capacity to think long-term, a strong local presence, and a sense of responsibility toward future generations. Yet they also face enormous challenges, foremost among them succession, with one-third of European family businesses expected to change hands over the next decade.

The [HEC Paris – Dieter Schwarz Center for Family Business](#) has been created to better understand their unique characteristics and support their evolution. Structured around three pillars—Think, Teach, Act, the Center aims to deepen knowledge, provide education, and take action to support family businesses in contributing to responsible and sustainable prosperity.

In this spirit, we are also delighted to contribute to the launch of the HEC Alumni Family Business Circle, currently in development. This new space is designed to bring together family business leaders and shareholders from all generations, fostering peer exchange and mutual support, providing academic and expert insights, and strengthening the links between the School and its community.

The 3-Minute Update

Info

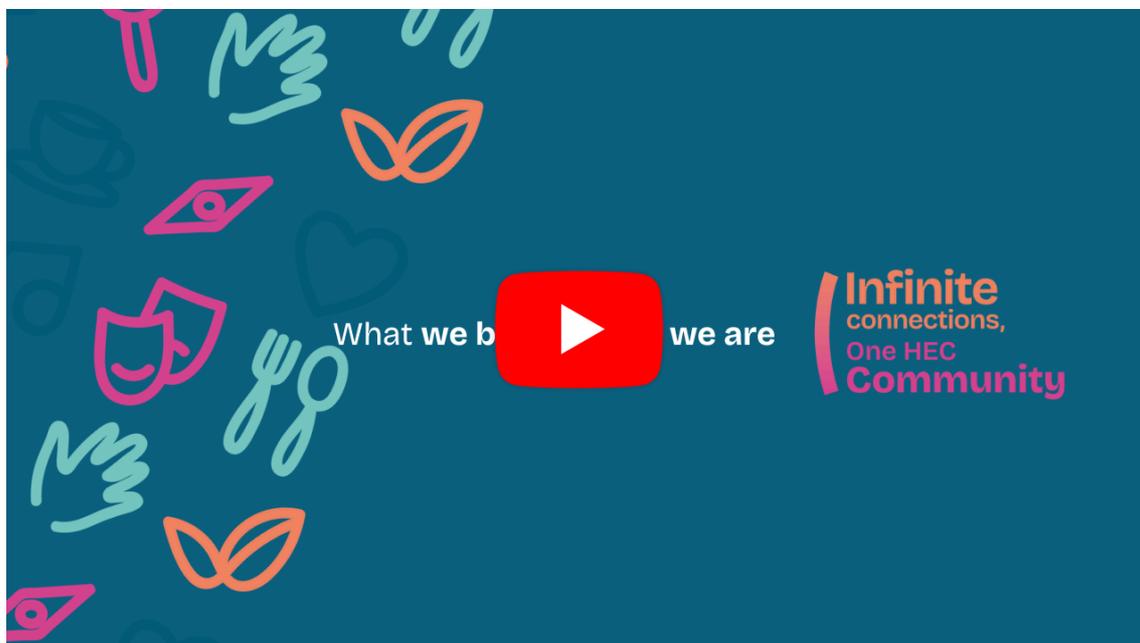


HEC Pulse Mentoring Module Is Now Available from Your HEC Alumni Account and on Your Smartphone

Mentoring is above all about connecting and sharing experiences to grow together within the HEC community. To learn how it works and discover its benefits, whether you are a mentor or a mentee.

Log on to: <https://www.hecalumni.fr/page/mentoring> and join the community of mentors.

Your Association



Unlock Lifetime Benefits with Infinity Pass

Paying your subscription is a strong act of engagement in favour of a community based on mutual support, a sense of belonging, and trust.

Whether you choose the annual fee-paying membership or the Infinity Pass - lifetime membership, thanks to you, we can support everyone's projects, offer professional development opportunities and maintain a strong and dynamic network.

[Activate your 2026 membership](#)

Already a member? Enjoy unlimited access to everything included in your membership.

[Discover the services of the Infinity Pass](#)



The [Corporate Governance - Directors & Officers Club](#) invites you to take part in its survey. In just a few minutes, you will find a summary of the key actions carried out in 2025 and - most importantly - have the opportunity to share your expectations and priorities for 2026.

[Take part in the survey now](#)



China Greater Bay Area Chapter

On 11 January, HEC and Tsinghua Alumni gathered to celebrate and leverage the deep academic ties between the two institutions initiated in 1984 and solidified in 2006 when HEC entered China.

Anne Michaut (Associate Dean of Pre-experience Programs at HEC Paris) and [Elodie Xu \(EMBA.21\)](#) (Director of the HEC Beijing Office) joined the event.

[Discover the China Greater Bay Area Chapter](#)



New York Chapter

On 26 January, the Chapter hosted an event under the theme "Is America reshaping the figure of luxury?" with Clement Boisseau, (CEO of Maison BETC), Yann Joffredo, (Global Brands President, L'Oreal Luxe US), Nina Zucanovic Gerlach, (Executive VP Retail and Wholesale North America at Christian Dior Couture), and Laurence Lim, (MD of Cherry Blossoms Intercultural Branding). This event was hosted in collaboration with ESSEC Alumni.

[Discover the New York Chapter](#)

Our HEC Stories Selection

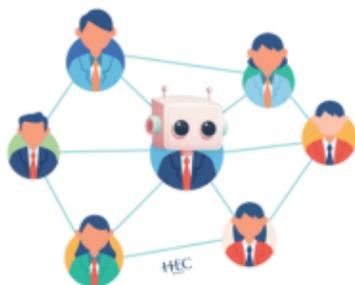


Canal+: Global Ambition, Talent, and Digital Innovation

On January 28, [Jérôme Wagner \(H.85\)](#), President of the HEC Media & Entertainment Club, welcomed [Maxime Saada \(MBA.94\)](#), Chairman of the Management Board of Canal+, for a breakfast discussion. A truly cathodic moment, rich in perspectives and insights facing the audiovisual sector: financing, competition, and international development.

[Read the article.](#)

On Campus



How to Lead When AI Manages

HEC Research Shows: How to Lead When AI Manages

As AI transforms the workplace, many managerial tasks are increasingly automated. But what does this mean for leaders and leadership roles? New

research from HEC Paris Professors Julien Jourdan, Emmanuel Coblence, and Catherine Tanneau reveals that the real value of tomorrow's leaders will lie in the distinctly human skills AI can't replicate. Discover how leadership is being redefined in the age of AI in this latest issue of HEC Paris' LinkedIn newsletter.

[Read the article.](#)



Creative Destruction Lab Connects Entrepreneurs to Global Network with CDL-Doha

Creative Destruction Lab launches CDL-Doha, its first site in Middle East/Asia. Operated in partnership by ESMT Berlin (CDL-Berlin) and HEC Paris, CDL-Doha will provide a new platform for science-driven innovation in the region.

[Read the article.](#)



Professor Srivastava Recognized for Two Decades of Leadership in Information Systems

Shirish C. Srivastava, Professor of Information Systems at HEC Paris, has received the [Sandra Slaughter Service Award](#) from the Association for Information Systems (AIS). The award was presented at the International Conference on Information Systems (ICIS) in December 2025, in Nashville (USA).

[Read the article.](#)



#HECcampusofthefuture in London

London marked the first international stop of the HEC Foundation's fundraising campaign roadshow, following its launch in Paris to support the ambitions of the "HEC Campus of the Future" campaign.

[Learn more about the campaign projects.](#)

Meetings Not to Be Missed

Thursday, 26 February 2026 - 6.30 p.m. - New York

HEC x Art : Navigating the Business of Creativity

Join the HEC Alumni New York community for an intimate roundtable discussion featuring three trailblazing alumnae who have successfully navigated the transition from the corporate and academic worlds into flourishing international careers in the arts.

[Register](#)