



Editorial by the HEC We&Men Club

On International Women's Day, the HEC We&men club took the opportunity to reaffirm our commitment to women everywhere. We would like to share them with you here.

We believe in ALL energies working TOGETHER for inclusive management, zero tolerance of all forms of discrimination and a constant fight against stereotypes.

We believe in proactive action to promote equity.

We firmly believe that equity fosters commitment and creates sustainable value. For decades, women have fought for equal rights, opportunities and fundamental freedoms.

The right to freely dispose of their bodies, the right to vote, the right to open a bank account without their husband's authorization... It seems to belong to another age; it was yesterday, and sometimes it still is today. It seems like something from another world, yet it's on our doorstep.

At a time when women are literally being erased from the public sphere and walled up in Afghanistan... At a time when people are dying in Iran for "wearing inappropriate clothing"... At a time when Diversity, Equity and Inclusion policies are being seriously undermined in the United States...

Simone de Beauvoir's words resonate more than ever: "Never forget that all it will take is a political, economic or religious crisis for women's rights to be called into question."

More than ever, HEC We&men remains mobilized to promote equity and gender diversity in society and particularly in the corporate world.

Together, let's continue to act so that every woman can live freely, equally and be respected.

Let's mobilize for this!

[Follow us on LinkedIn to keep up with our activity.](#)

The 3-minute update

👏 Initiatives



HEC Alumni in Australia Welcomes Hortense de Roux

During her first visit to Sydney, Hortense de Roux, President of HEC Alumni, met alumni from the [Australia alumni chapter](#) at a reception hosted by the French Consul général. The event fostered connections and discussions on enhancing local engagement. It was an opportunity to share information from HEC Alumni and HEC Paris.

A big thank you to the French Consulate in Sydney for their support. Exciting steps ahead for HEC Alumni in Australia!



MBA MILESTONE REUNION - 6 & 7 June 2025

This year we are thrilled to celebrate a special class reunion for the MBA Classes of 1995, 2000, 2005, 2010, 2015 & 2020! The program kicks off with a casual get-together on Friday evening at the HEC Alumni House in Paris. We meet again on Saturday for lunch on the Seine river while enjoying the iconic sights of Paris - an incredible opportunity to eat, mingle, and create new memories together! The festivities will continue on campus in Jouy-en-Josas with fun activities, including campus tours!

This event is organized in collaboration with the MBA Associate Dean Brad Harris and the MBA Team.

For more information, please contact [Thandiwe Mkhetsane \(MBA.23\)](#).
[Book your tickets now!](#)

Information



Institute for Entrepreneurship & Innovation Ranks Among Europe's Top 4 Startup Hubs!

The **Financial Times**, in partnership with Sifted and Statista, has just unveiled its ranking of the **150 most influential startup ecosystems** in Europe. For its first-ever participation, HEC Paris' Innovation & Entrepreneurship Institute (IEI), is proud to secure the **4th spot in Europe** and **2nd in France**.

This recognition highlights the strength of IEI which empowers hundreds of startups every year and fosters the next generation of business leaders.

With **€1.7 billion raised in 2024**, **16 unicorns founded by HEC alumni**, and a **strong commitment to innovation and impact**, our ecosystem continues to push the boundaries of entrepreneurship.

A huge thank you to our community of entrepreneurs, experts, mentors, and partners for making this possible!

[Find out more.](#)



Class of 2025: Webinar to Unlock Your Exclusive Hec Alumni Benefits

As you approach graduation, a new chapter begins. You are now part of a global network of 80,000+ alumni, ready to support you in your journey.

Join our webinar on **Thursday, March 20 at 6:00pm** (Paris time) to explore the benefits of your Infinity Pass, granting you lifetime access to HEC Alumni services at no extra cost.

Register now to secure your spot and get all your questions answered.

For any assistance, contact [Venera Nikogosian](#).



4 Positions to Be Filled (Including 2 Renewals) on the HEC Alumni Committee: Shape the Future of Our Network!

HEC Alumni is looking for committed and visionary profiles to join its Committee and contribute to the Association's strategic orientations. Made up of 24 members, this collegial body plays a key role in leading the network, managing projects and implementing 'One HEC' initiatives in coordination with the School and the Foundation.

International profiles and MBA graduates are particularly welcome to apply. Application deadline: 10 April 2025.

[More information and application form.](#)

Your Association



UAE Chapter - 12th Annual Gala

On Saturday, February 22nd, the [UAE Chapter](#) celebrated its 12th Annual Gala at the beautiful Zabeel Saray Hotel on Palm Jumeirah, bringing together over 200 alumni and partners from their lively community, now boasting over 1,000 members. The Gala was graced with the presence of H.E. Nicolas Niemtchinow, Ambassador of France to the UAE.

A huge thanks goes out to the event's sponsors - Chalhoub Group, KROHNE, SURV Linguistics, FinaMaze, Hussein Abdallah, Bilal Hmedeh, and Dr. Elham Chehaimi as well as to our UAE Chapter board team.



Singapore Chapter - Spring Gala 2025

Spring Gala 2025 held on Friday, 7 March 2025 at The Villa inside the Botanic Gardens was a fantastic evening with great turnout and energy. There were 43 attendees, including 2 CEOs and 3 students.



NYC Chapter - Relational Leadership: An Evening with HEC Professor Valerie Gauthier

The [New York chapter](#) held an event on the theme of relational leadership with HEC professor (and former MBA Dean) Valerie Gauthier. Chanel's US headquarters graciously welcomed us, and we played Valerie's board game Dialog to promote better leadership, then we had a discussion with Valerie Gauthier on her work on relational leadership, at HEC, in companies and schools in France. Feedback from participants was great! This was a sold-out event with 40 attendees, a mix of MBA and Grande Ecole alumni.

Your HEC Stories Selection



HEC's Foreign Startup Incubator

Overseas startups vying to enter French and European markets can join Station F thanks to an international program by HEC Innovation & Entrepreneurship Institute's Incubation and Acceleration Center. Selected each year by partner organizations in their home countries, startups gain access to the HEC incubator's 1000-strong expert network. Benefits include personalized support, workshops, masterclasses, and exclusive events designed to connect them with potential clients and investors.

[Read the article.](#)



Creative Destruction Lab Programs Appeal to Next Gen

Creative Destruction Lab (CDL) Paris, part of the IEI's Deeptech Center, launched two new programs in 2024: Next-Generation Computing and Carbon Removal. This launch further demonstrates CDL Paris and HEC's commitment to strengthening Europe's tech ecosystem and combating climate change.

[Read the article.](#)

On Campus



International Women's Day 2025: HEC Paris' Commitment to Women in Business, Leadership, Tech, Science and Entrepreneurship

Over the past months, we have strengthened our efforts to empower women across business, leadership, technology, science, and entrepreneurship, ensuring they have the support and opportunities to thrive in fields where they remain underrepresented. Get inspired by these initiatives, hear the voices of exceptional women, explore new research insights and join our efforts!

[Find out more.](#)



Hec Paris Now in Dubai!

After 15 years of successful presence in Doha and Riyadh, with over 1400 graduates, HEC Paris strengthens its presence in the United Arab Emirates. This permanent presence in Dubai marks a new chapter in the School's development, strengthening ties with a community of over 1,000 alumni and increasing local impact with the following objectives: Promote HEC talents with job and internship opportunities; Develop executive programs tailored in the Emirates; Strengthen alumni engagement and HEC Paris's visibility.

To learn more, contact [Wassime Haouari](#), External Relations Manager.



A Nobel Laureate on HEC Campus

On February 13 Jean Tirole, Professor at the Toulouse School of Economics and Nobel Prize winner in Economics gave a talk on the economic foundations of privacy in our fast-changing world. “We need regulation, but we need smarter regulation,” Tirole told an audience at HEC Paris, where he received an honorary doctorate from Eloi Peyrache and Andrea Masini. Read our recap article and watch the conference replay.

[Find out more.](#)

Meetings Not To Be Missed



Luxembourg: Conference 24th of March 2025

Strategies for Successful Talent Management



Luxembourg Chapter - Strategies for Successful Talent Management

The aim is to highlight the latest trends in talent inflow and outflow, with a focus on adapting talent management strategies. After an overview of recent trends in the workforce and a review of Luxembourg’s regulatory changes favourable to employees, we will share key successful approaches to Talent Management, including strategies for attracting, developing, and retaining top talent. Furthermore, the conference aims to foster connections between leading employers in Luxembourg and the diverse talent within the global HEC Alumni

community.

[Register.](#)

China Greater Bay Area - Innovate to Elevate

Co-organized by the alumni teams of HEC Paris and HKUST Business School, this thought-provoking event will be held in the Société Générale's office featuring a panel of leading experts, innovators, and enthusiasts to explore the importance of innovation for companies based in Hong Kong, focusing on three key themes:

- The impact of innovation on business
- Hong Kong's initiatives to attract innovative companies
- Building an entrepreneurial and innovative mindset

Through engaging discussions, industry leaders will share insights, strategies, and real-world examples of how innovation drives success in Hong Kong's dynamic business landscape.

[Register.](#)



NYC Chapter - HEC Marketing Masterclass: Navigating the Evolution of Marketing from 1.0 to 5.0

Unlock the future of marketing! Join our exclusive Marketing Masterclass with Nathalie Gerschtein (H02), President of l'Oréal Consumer Product Division. Join us for an exclusive masterclass (in English) that delves into the transformative journey of marketing, from its traditional foundations to the innovative strategies of today. This session is designed for professionals eager to understand and adapt to the dynamic shifts in marketing paradigms.

[Register.](#)

S&O Inclusive Economy Day 2025 - Friday 28 March

Join the third edition of S&O Inclusive Economy Day to explore how businesses can drive social impact while ensuring economic performance. Through keynotes, discussions, and workshops, this event will bring together experts, entrepreneurs, and decision-makers committed to a more inclusive economy. Save the date and be part of the conversation shaping the future of business for good!

[Register.](#)

Special HEC Alumni Ticket for ChangeNOW 2025!

Don't miss this exciting opportunity to be inspired, create connections, influence and collaborate for systemic change at the Grand Palais, Paris from 24th-26th April!

As Academic Partner for the summit, HEC Paris has developed a specially curated program, which shall take place on Friday, April 25 including a session on "Lessons from the Past: Shaping the Future of International Climate Action" with François Gemenne, Paul Watkinson, Lola Vallejo, Pascal Canfin, and Amy Dahan.

We are thrilled to propose 100 exclusive tickets for HEC alumni to join the HEC Paris delegation, alongside professors, students, and staff at this transformational event and over the special HEC networking lunch.

[Find out more.](#)