

NewsLetter



Editorial by Marie Delassus (H.13), Serge Cometti (H.86) et Gregory Declercq (H.08) The Network Commission team working with graduating classes

For 140 years, class delegates have played a key role in maintaining the unique bond between Alumni. This community spirit, founded on *affectio societatis*, fosters mutual support and goodwill among generations. It lies at the heart of the school's success and influence. It is all the more important to cultivate and strengthen this sense of belonging to the HEC community, now that the School attracts bright students from all over the world, and deploys its teaching excellence programmes through increasingly diversified formats. Class delegates play an essential role in bringing together this community of 80,000 Alumni, bringing it to life and contributing to the international influence of HEC's values and name.

Today, the HEC Alumni Association is committed to working alongside its 572 class delegates, supporting them in their role, listening to them, helping them to communicate and regularly bring their fellow students together, to maintain and nurture the HEC spirit. The challenge is for the 80,000 HEC alumni to be known and recognized, and to remain connected to the Association, enriching it with their diversity and contributing, each and every one, to the international influence of the HEC brand.

Class delegates, your help to actively federate all the alumni within the HEC Association!

Further information : [Deepak Rajput \(H.07\)](#), Delegate Relations and Major Events Manager or [Laurence Rolland](#), Class Reunion Manager.

The 3-Minute Update

The initiative



Le 10 Day: A New Not-To-Be Missed Event for Grande École and Master's Students

Excellent news: HEC Paris, HEC Alumni and HEC Fondation presents the first edition of "LE 10 DAY" - an intergenerational class reunion on campus that will bring together alumni from pre-experience programmes celebrating a milestone class reunion (multiples of 10 years) offering a unique opportunity to reconnect with campus. This year, the event will take place on June 21, 2025, and the *Grande École* and Master's classes of 1965, 1975, 1985, 1995, 2005, and 2015 will be invited. Tickets will be on sale soon!

The number: 7



7 HEC Students Honored for Their Excellence

The Foundation's *Prix de la Fondation* ceremony was held on Monday, February 10 at the HEC Alumni offices, bringing together 70 donors & corporate sponsors, jury members, prize-winners, faculty members, thesis tutors and school teams. Thanks to the support of our corporate sponsors, 7 prizewinners were rewarded for the quality of their incredibly rich work, dealing with issues that are relevant to today's challenges. An inspiring moment that highlights the diversity of talent in all HEC programs. Congratulations to all the winners, we wish them all the best for their future as young graduates!

To find out more about their work, [take a look at the brochure](#).

Your Association



UAE Chapter - Galette Des Rois

On 120 alumni from HEC and ESSEC, 14 galettes des rois, and one breathtaking venue! Our UAE Chapter kicked off 2025 in style, bringing together a diverse mix of professionals—from successful entrepreneurs to art, AI, and crypto enthusiasts.

[More about the UAE Chapter.](#)



Hong Kong Chapter - Chinese New Year Celebration

The HEC Alumni Hong Kong & Macau Chapter celebrated the Chinese New Year with a joyful lunch gathering, welcoming the Year of the Snake with alumni from various graduating classes. A special highlight was the introduction of the new board members, fostering connections and camaraderie in the vibrant heart of Hong Kong. Here's to a year filled with prosperity, success, and lasting memories!

[More about the Honk-Kong & Macau Chapter.](#)



Portugal Chapter - AI at Work

Alumni from top European schools gathered in Lisbon for the second Alumni Café, exploring AI at Work – Productivity & Ethical Boundaries. A dynamic evening of insightful debates, expert perspectives, and valuable networking. A big thank you to our co-organizers and participants for making this event a success!

[More about the Portugal Chapter.](#)



Austrian Chapter - Cocktail at the French Embassy

An unforgettable evening at the French Embassy in Vienna, hosted by our HEC alumnus, His Excellency Matthieu Peyraud. The evening allowed enriching exchanges with peers from top business schools. Thank you to all 128 participants for making this event so special!

[More about the Austrian Chapter.](#)

Our Selection from HEC Stories



Clemens Meyer (M.15): Decoding Proteins Worth a Nobel Prize

Visionary, scientist, and manager, Clemens Meyer (M.15) leads the DeepMind team that revolutionized biology with AlphaFold, a software capable of predicting protein structures in record time. With a career combining technology, sustainability, and innovation, this German leader played a key role in a project awarded a Nobel Prize, forever changing the face of scientific research.

[Read article on HEC Stories.](#)

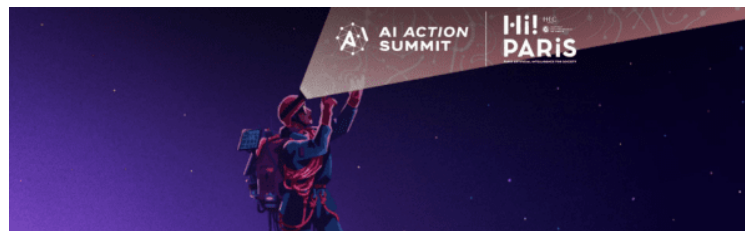
On The Campus



A Nobel Laureate on HEC Campus

On February 13, Jean Tirole, Professor at the Toulouse School of Economics and Nobel Prize winner in Economics gave a talk on the economic foundations of privacy in our fast-changing world. Watch this the replay of this exclusive HEC Talk on LinkedIn or YouTube.

[Find out more.](#)



HEC Paris Partner of the AI Summit

The most influential voices in AI - industry leaders, researchers, policy makers, startups - gathered in Paris from 6 to 11 February for the International AI Action Summit. Find out how our interdisciplinary centre Hi! PARIS kicked off this major event with a high-level scientific conference, and discover the latest research from HEC Paris professors in Knowledge's special report: 'AI Technology: On a Razor's Edge?'

[Find out more.](#)



New Technology Track of the HEC Paris Master in Marketing

In a world where technology is transforming every industry, HEC Paris has taken a bold step forward by introducing a groundbreaking product and tech track as part of its prestigious Master in Marketing program. This innovative initiative reflects a commitment to aligning academic excellence with real-world industry demands. In this interview with Gachoucha Kretz, the Academic Director of the Master in Marketing, we delve into the inspiration behind this new track, the unique benefits it offers, and its potential to shape the future of marketing and product leadership.

[Find out more.](#)



Deep Tech Entrepreneurship at HEC Is Booming: “It’s Almost Science Fiction”

Deep tech entrepreneurship is booming, to the extent that HEC has created a dedicated center within the Innovation & Entrepreneurship Institute. On the occasion of the inauguration of the center's ION Management Science Lab, Aymeric Penven, Executive Director of the Deep Tech Center, recalls its mission: to align business and scientific expertise...sometimes almost within the realm of science fiction!

[Find out more.](#)

