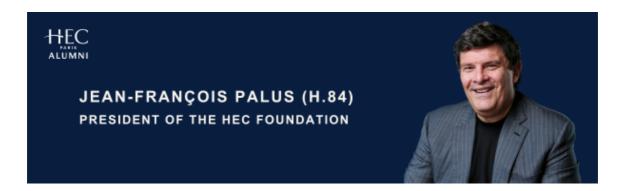


Newsletter 1025 letter



Editorial by Jean-François Palus (H.84) PRESIDENT OF THE HEC FOUNDATION

Dear fellow graduates,

If I have remained so close to HEC over the years, it is because the School has profoundly shaped my personal and professional life. It is not only a matter of gratitude: I'm proud of HEC! Proud of what it has become and what it stands for; proud of the challenges it takes on and the values it upholds.

It is with this conviction that I succeed <u>Olivier Sevillia</u> (<u>MBA.90</u>), whose remarkable work over the past seven years at the head of the Foundation I would like to acknowledge. I warmly thank him for his decisive commitment and for his support throughout this transition.

The campaign launch event and the HEC Alumni Gala Dinner held in late November showed just how strongly our community is aligned behind HEC's strategic ambition: *New Responsibilities*. This roadmap aims to place academic excellence, research, and the entire HEC ecosystem at the service of societal impact, innovation, and talent development.

To make this ambition possible, we have launched the <u>HEC Campus of the Future</u> campaign, with the goal of raising €300 million by 2031, the year HEC will celebrate its 150th anniversary. This collective momentum will support the School's strategic priorities and accompany the transformation of the campus—

an essential step in preparing HEC's future. Early signs are already very encouraging: **one third of our target has been reached**, more than **1,700 donors** have already committed, several major gifts have been secured, and a record **€1 million** in donations and pledges was raised during the Gala Dinner.

But to succeed, we need the entire community.

Alumni have an essential role to play alongside companies, foundations, and friends of HEC. Becoming a donor is not "paying a memory tax": it is having an impact on the School's future as a leading education platform in Europe; it is committing to a cause — especially social mobility; it is giving the School the financial resources to fully deliver on its mission and ensuring its ability to uphold its values over the long term.

Beyond the ambitious goal we have set ourselves, our hope is that **one in four alumni becomes a donor**, enabling us to move from **6,000 to 20,000 donors**. **Everyone can contribute**, at their own level, to transform the School and prepare the generations who will shape the world of tomorrow.

I warmly invite you to join this collective effort and, together with us, help write the future of HEC Paris.

With my warmest regards and sincere gratitude,

The 3-Minute Update



Your Association



Japan Chapter

An HEC Alumni gathering in Tokyo. On this occasion, we welcomed Florian Meloux (H.20), who introduced our community to Spokhand, a project developing a new language for deaf individuals using AI technology.

Discover the Japan Chapter



China Greater Bay Area Chapter

Alumni visites the Shenzhen InnoX Academy - one of China's most dynamic innovation hubs - followed by an exclusive talk with the founder of Finnox, a pioneer in Al agent technology for emotion analysis.

Discover the China Greater Bay Area Chapter



Italy Chapter

A special event dedicated to celebrating friendship between France and Italy through art, diplomacy, and cultural heritage at Palazzo Farnese, the seat of the French Embassy in Italy, with the Deputy Ambassador and the Economic Counsellor for a speech on the shared history and collaboration between our two nations, followed by a very exclusive seated Gala dinner in the wonderful Galleria dei Carracci.

Discover Italy Chapter

Our HEC Stories Selection



HEC Alumni: A 2025 Gala Dinner That Celebrates the Future

Nearly a thousand HEC alumni, partners, and friends gathered at the Pavillon Gabriel in the heart of Paris for the fifth HEC Gala Dinner. The evening, preceded by the launch of the new HEC Foundation campaign, highlighted the major campus renovation project. Set in this prestigious 19th-century venue, bathed in the School's signature blue lighting, the community celebrated its commitment to HEC and its vision for future generations.

Read the article.

On Campus



HEC Paris Retains Its Position as Europe's #2 Business School

As 2025 comes to an end, the Financial Times (FT) has published its annual European Business Schools Ranking, placing HEC Paris at #2 in Europe. This composite ranking aggregates results across five program categories — MBA, Executive MBA, Master in Management (MiM), and Open and Custom Executive

Education, offering a 360° view of the performance of 100 higher education institutions.

Read the article.



A Nobel Peace Prize Laureate at HEC Paris

On December 9, we had the honor of welcoming Oleksandra Matviichuk, the 2022 Nobel Peace Prize laureate, to the HEC Paris campus "on the War in Ukraine and the Role of Civil Society in a World at War". A Ukrainian human rights lawyer, she offered a powerful testimony at a pivotal moment: as the world enters the fourth year of Russia's war against Ukraine — which she defines as "a defining struggle between authoritarianism and democracy." Matviichuk urged the audience to stand firmly against human suffering, stressing that "neutrality in the face of Russia's actions only enables further aggression and prolongs injustice."

Watch the replay of her inspiring and thought-provoking HEC Talk.



HEC Foundation - US Matching Gift is back!

Last month marked the launch of the HEC Foundation's new fundraising campaign: "HEC Campus of the Future"

Under this vision, HEC will reimagine its campus in Jouy-en-Josas as a global

hub for education, knowledge production, innovation, and social responsibility. This month, there is a particularly meaningful way to be part of this momentum in the US: a major donor of the HEC Foundation is matching every contribution 1:1 until December 31st. Your support today has twice the impact across scholarships, research, entrepreneurship and the transformation of HEC's campus (US donations between \$50 and \$5,000 are matched dollar-fordollar).

Contribute and double your impact now.

Make a gift

In the US, your gift is tax-deductible through our 501c3, Friends of HEC Inc.

Meetings Not to Be Missed

HEC Companionship for a Purposeful Career Program - January - April 2026

December 20th - HEC Alumni

Last spots available! HEC Companionship for a Purposeful Career 2026 – What if you gave new meaning to your leadership?

Join this unique program where HEC alumni and students explore the challenges of purposeful leadership together.

Register

Between Risk and Responsibility: Boards in a Geopolitical Crossfire January 12th from 6.30 p.m. (GMT + 1) - HEC UK House

<u>The HEC UK Governance & Geopolitics Clubs</u> are organising an event exploring how boards navigate today's volatile geopolitical landscape with insights from seasoned NEDs with diverse international experience.

Register.

