

veeton

Fashion Photography without photoshooting



Fashion Photography is a hassle

Photo shoots involve many actors: hair dressers, makeup artists, photographers, models, stylists, etc.

~2.3%* of brand's revenues go to photo shoot costs.

It takes a lot of time, energy and cost lost for brands.



Expensive
A model costs ~1500€ /day.



Long time-to-market
A photographer can not shoot more than 120 photos per day .



Rigid process
A photoshoot is planned at least 1-6 months in advance.

Fashion Photography is a \$20Bn worth solving problem.

\$20Bn

23% out of a \$879Bn global e-fashion market

These are not real photos.

Veeton offers brands an alternative.

To generate an endless variety of high quality on-model photos.

Instantly.

At a fraction of the cost.

1 Brands upload garments

2 Select a model

3 Enjoy their photos



An ambitious roadmap

Jan.

Brands Interests

spartoo Veepee
TOUTE LA MODE À VOS PIEDS

Apr.

MVP 1

Webapp V1

High Quality on all simple clothing

Dec.



POC

1.0 version
Middle Quality on tops

Mar.



POC

1.0 version
High Quality on tops

Sep.



MVP 2

2.0 version
Complex clothing

A strong team



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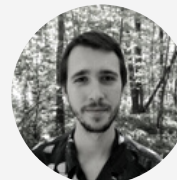
HEC, experience in Sales and Finance



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Polytechnique & Telecom, ML & Research exp. Scientific paper to be published