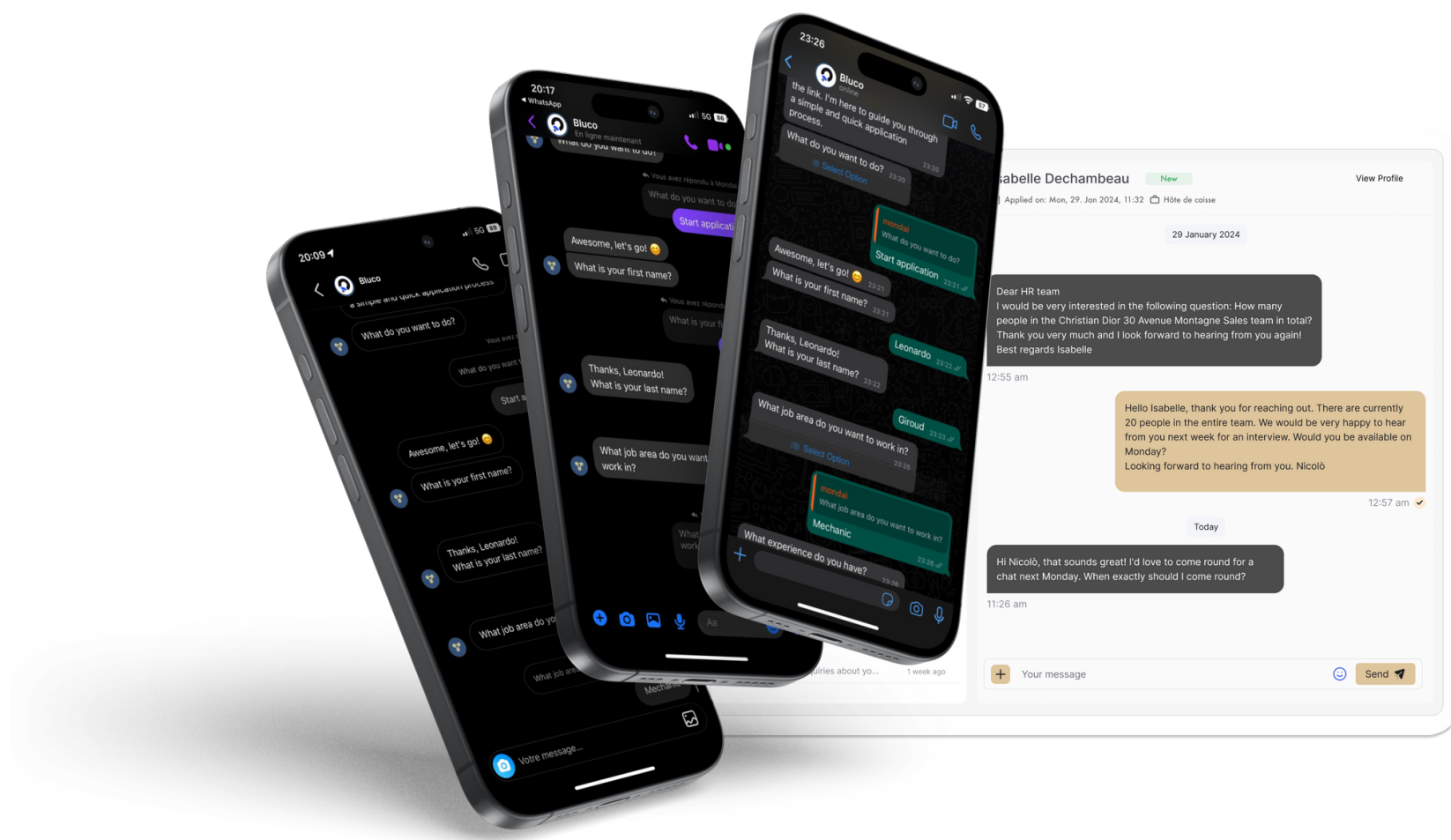




Recruit faster with Conversational AI



Who are these deskless workers? They're the backbone of our economy – individuals who don't work with computers, around 80% of the European workforce.



RETAIL



FOOD & BEVERAGE



HEALTHCARE



MANUFACTURING



LOGISTICS & TRANSPORT



HOSPITALITY



SERVICE TECHNICIANS



OTHERS (SECURITY, CLEANING, ETC)

In 2023, the percentage of companies struggling to fill open job positions reached its highest peak in the last 17 years (77%) and the cost to recruit each deskless worker reached 5 thousands euros.



Current Process

APPLY

- ⊗ 59% non mobile-optimised
- ⊗ Complex applications & sign in

QUALIFY

- ⊗ Elaborating irrelevant skills
- ⊗ CVs & Cover Letters

COMMUNICATE

- ⊗ Reach through email / phone
- ⊗ No easily accessible platforms

Making the application as easy as sending a message on **Whatsapp**



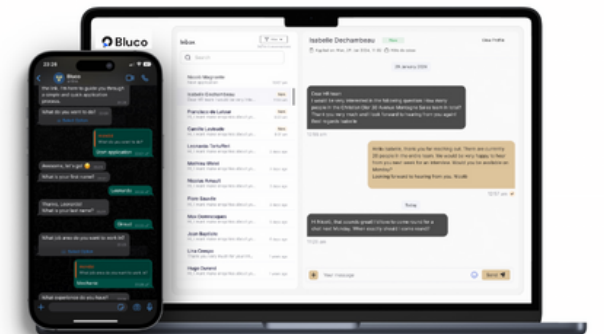
Chat-enabled Applications

Multi-channel Campaigns



Automatic Pre-qualification

AI-based Evaluation



24/7 Instant Communication

Interview Scheduling

Visit bluco.ai and try the Bluco application!



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